

**The First 1000 Days Collaborative**  
Swansea PSB Partnership Group  
17 July 2018  
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CymruWellWales

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**Lifelong impact**

The diagram illustrates the 'Lifelong impact' of early life factors. On the left, three icons represent 'Safe & caring family, community & social environment', 'Poverty & deprivation', and 'Good maternal health before, during & after pregnancy'. A large arrow labeled 'Influence' points from these factors to a central circle labeled 'Five 1000 Days'. Inside this circle, it states 'Physical, social, emotional & cognitive development in children'. From the circle, an arrow points to a group of people labeled 'Society as a whole', with the text 'Health and well-being throughout entire life'.

Adapted from Making a Difference (Public Health Wales, 2015)

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**Return on investment**

The Heckman curve: investment in the early childhood years brings returns in terms of human capital

The graph plots the 'Rate of return to investment in human capital' on the y-axis against 'Age range' on the x-axis. The x-axis is divided into 'Prenatal 0-3', '0-5', 'School', and 'Post school'. A curve starts at a high point for the prenatal period and decreases as age increases. Key points on the curve are labeled: 'Prenatal investment', 'Prenatal support across the earliest years', 'The earliest programme', 'School', and 'Post school'.

Adapted from Heckman 2008

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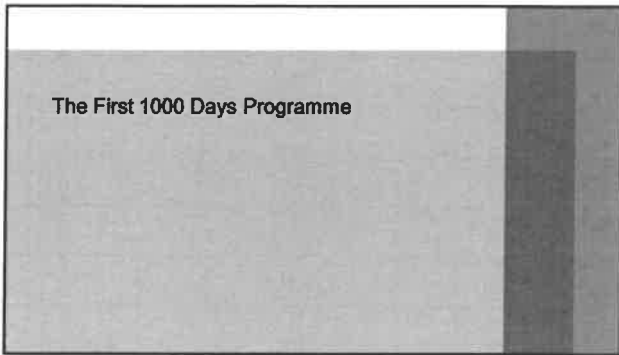
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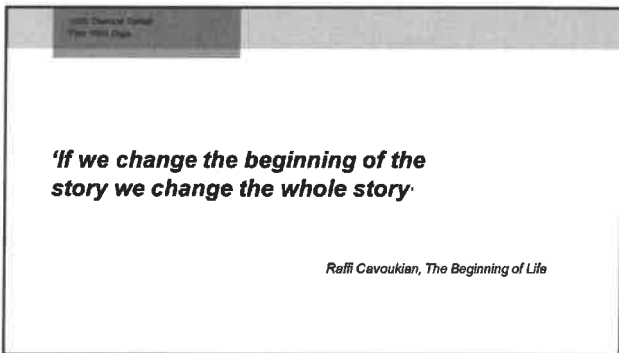
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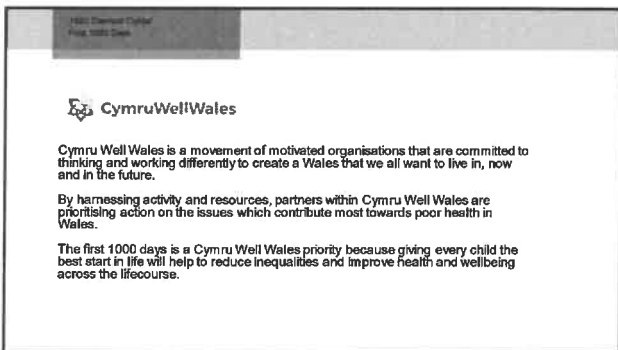
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**First 1000 Days Centre  
First 1000 Days**

**The First 1000 Days Programme is working to achieve three outcomes:**

-  Optimal outcome from every pregnancy for mother and child
-  Children achieve their developmental milestones at age 2
-  Children are not exposed to multiple adverse childhood experiences in the first 1000 days

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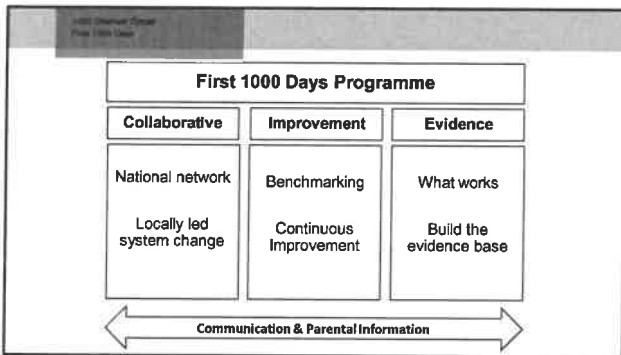
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**The First 1000 Days Collaborative**

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1000 Days of Change  
Plan 2015-2016

**Joining the Collaborative includes the following opportunities and benefits:**

- Assistance with promoting the importance of the first 1000 days with key partners and local influencers
- Support with getting started, including jointly hosting a System Engagement Event, and guidance for establishing a Local Collaborative Group
- Access to a national Collaborative Network to share learning and identify collective priorities for influencing policy and practice
- Access to small grant funding to help enable tests of local improvement activity
- Contribute to and influence the development and testing of nationally produced public information
- Priority access to national First 1000 Days learning events and training opportunities
- Guidance and support for evaluation and measuring impact
- Contribute to identifying research priorities and to be actively involved in the development and dissemination of the evidence base within the first 1000 days
- Be part of a collective voice for influencing across the first 1000 days system nationally

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1000 Days of Change  
Plan 2015-2016

**Local areas that join the First 1000 Days Collaborative commit to:**

-  Build a local coalition of multi-agency partners who represent the first 1000 days system in your area
-  Identify, test and evaluate service based quality improvement and system changes
-  Build a joint understanding of the current first 1000 days system
-  Share your learning with the central team and other members of the Collaborative

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1000 Days of Change  
Plan 2015-2016

**Next Steps for the Collaborative**

- Building the F1000D Collaborative
- Launching the F1000D Network
- Raising awareness of priority risk and protective factors
- Responding to adversity in the F1000D
- Local area grants – round 2
- Understanding our impact

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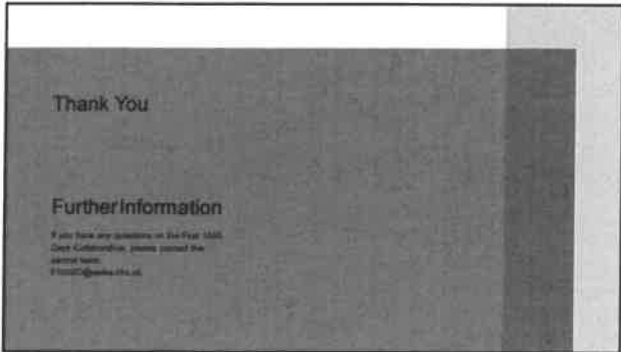
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